

PRESS RELEASE

Neodecortech announces its entry into the Kraft Paper segment – marking a new frontier in sustainable decorative surfaces

Filago, 06 November 2025

Neodecortech launches the sustainable production and market introduction of decorative Kraft Paper, following the successful completion of plant and process qualification

Neodecortech, leading European manufacturer of decorative surfaces for furniture, laminated panels and flooring, announces its entry into the Kraft Paper segment. This represents a further strategic milestone in the diversification of the Group's product offering.

Kraft papers are technical papers used as substrates for decorative surfaces and laminates, both in high-pressure (HPL) and continuous (CPL) applications. Thanks to their strength, color uniformity, and compatibility with subsequent treatments such as impregnation, Kraft papers are an ideal solution for high-quality products intended for interior design applications.

For Neodecortech, entering this segment means expanding its know-how in decorative papers to include materials designed for high-quality laminated products, through an integrated approach across the entire value chain.

"This is a significant step forward for our company, and we expect it to have a positive impact on both revenue and profitability in the medium term. We have high expectations for this project, which represents the latest in a series of innovative products we have introduced as part of our diversification strategy," said Massimo Giorgilli, CEO of Cartiere di Guarcino, and Luigi Cologni, CEO of Neodecortech. "Our goal is to provide our customers with a comprehensive range of solutions. The advantage of offering them from a single source is the ability to coordinate the entire process starting from the design inspired by the taste and style of Made in Italy, which continues to distinguish and set us apart in the market."















Neodecortech S.p.A.

Neodecortech is one of Europe's top players in the production of decorative surfaces for laminated panels and flooring used in interior design. The Group's business is in the production of complete and technologically advanced solutions for the realization of interior design projects, covering all stages of the production process for the production of decorative paper, from raw material management, through surface finishing and impregnation, up to the finished product and the management of end-of-line logistics. The Group offers 7 product categories: decorative papers; decorative printings; finish foil; melamine film; PPF and PPLF; laminates; EOS anti-fingerprint surfaces (www.neodecortech.it).

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For further information:

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